

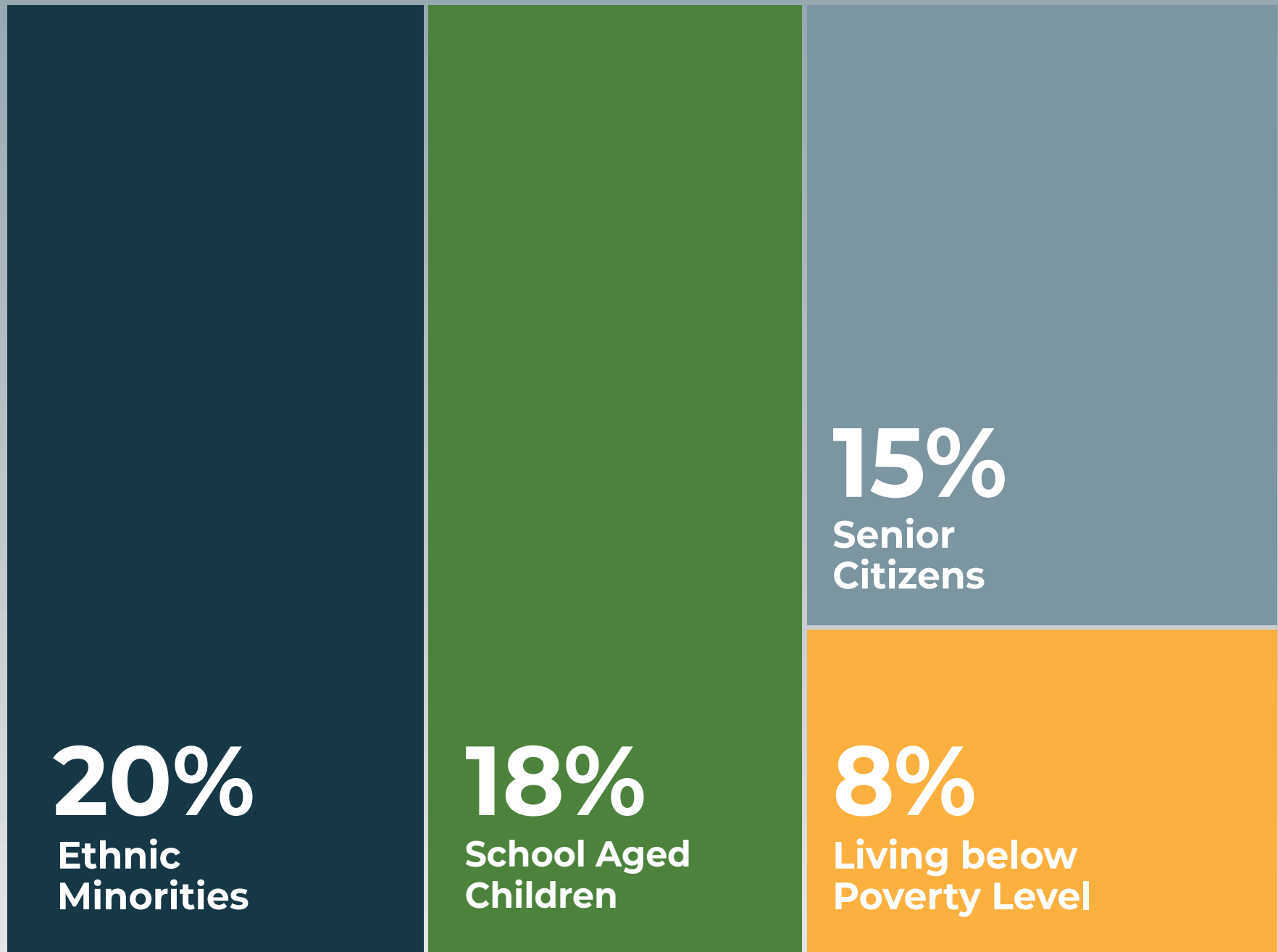
Population

AT A GLANCE

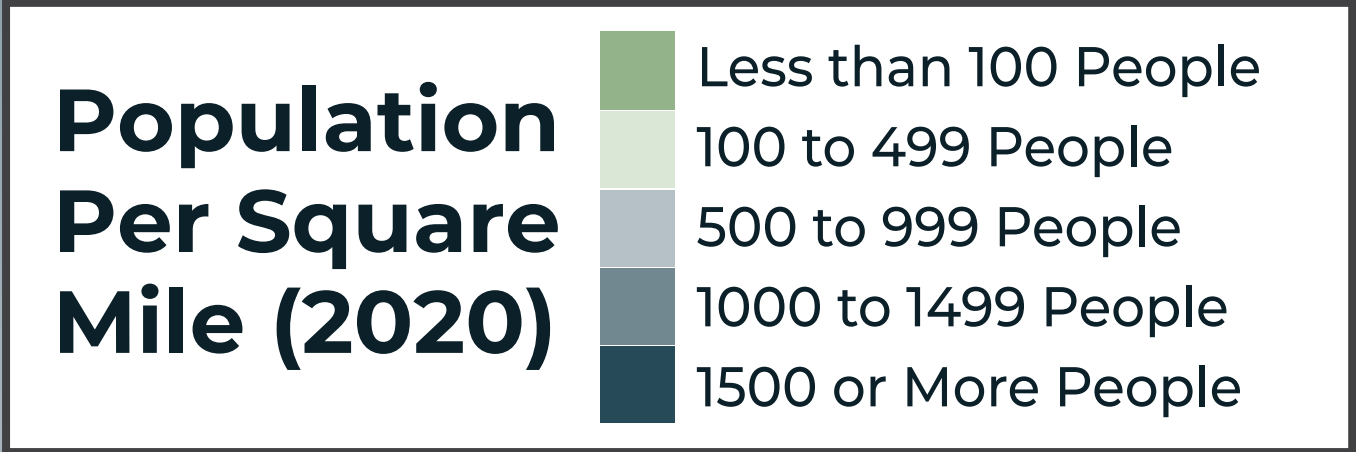
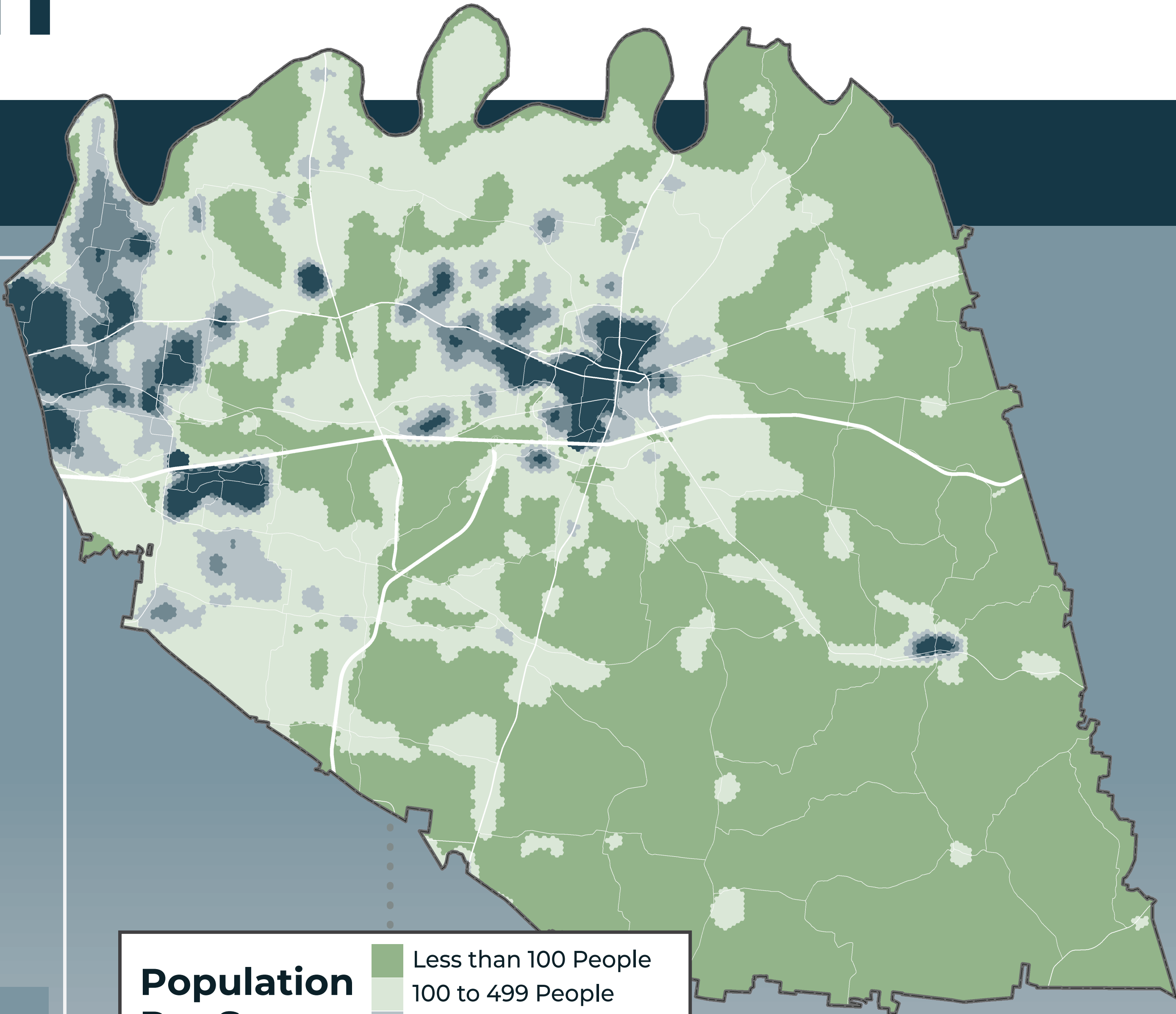
CURRENT POPULATION
OF WILSON COUNTY

147,737

30% INCREASE
SINCE 2010



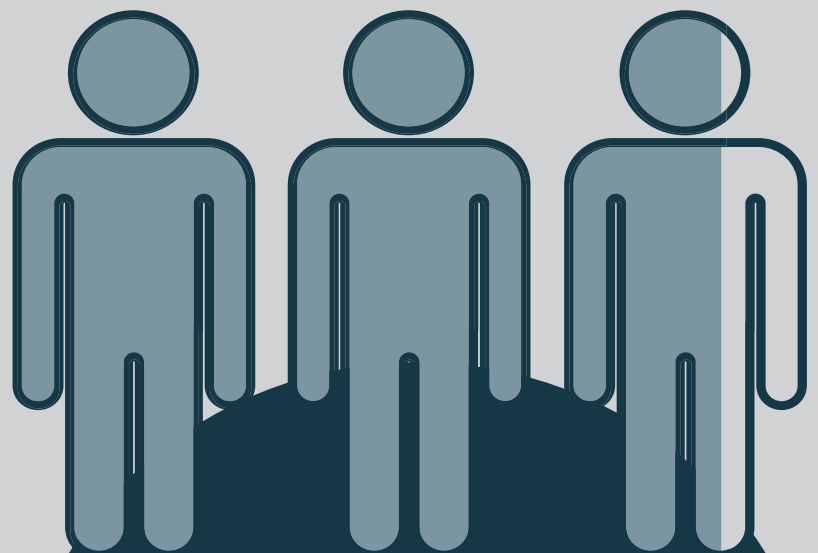
Data Source: 2020 U.S. Census, all others 2019 ACS



281

Number of people
gained per month
between 2010 and 2020

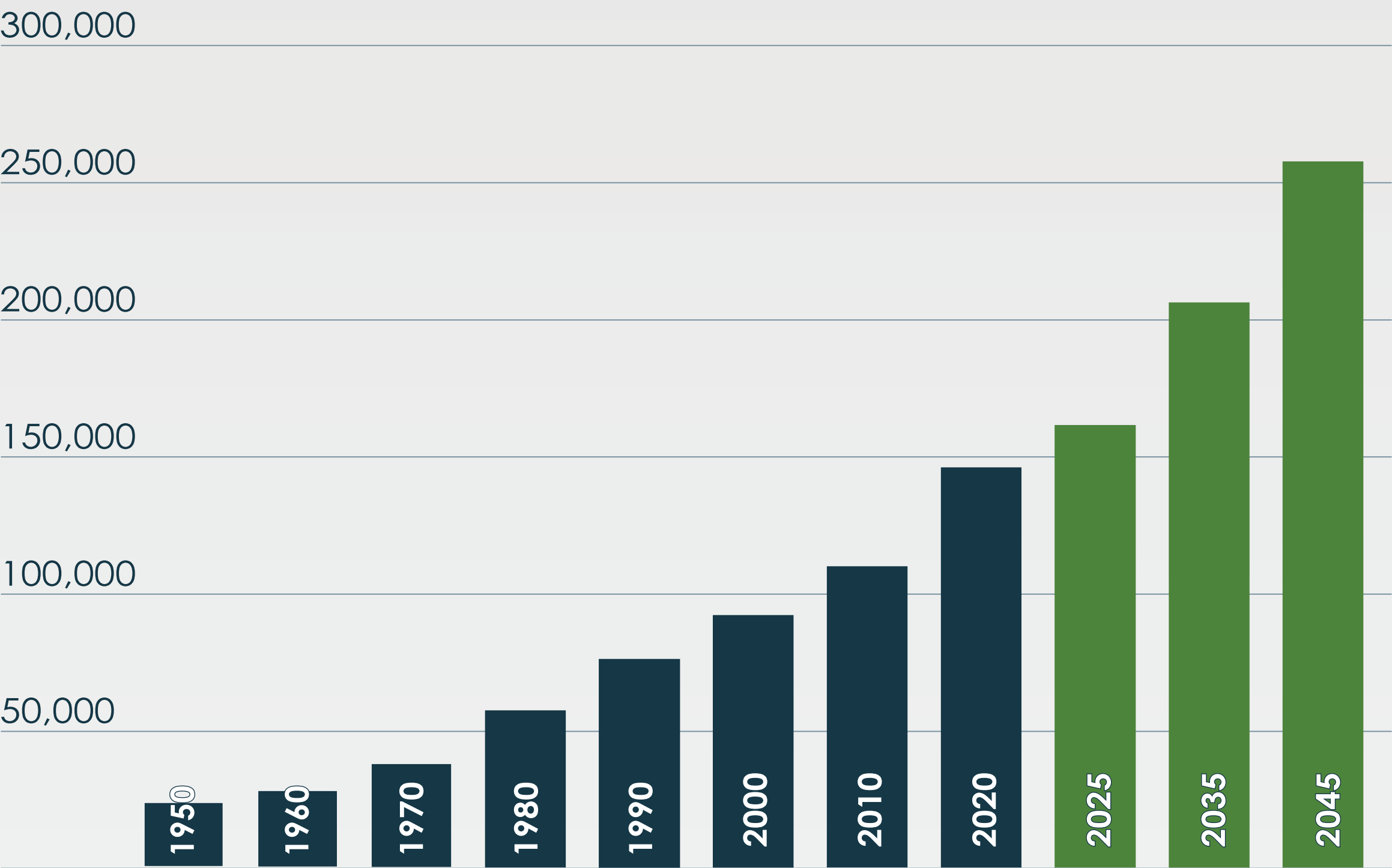
AVERAGE
HOUSEHOLD SIZE



2.72
PEOPLE

Data Source: 2019 ACS

POPULATION GROWTH TREND



Data Source: U.S. Decennial Census; Woods & Poole Economics Forecast

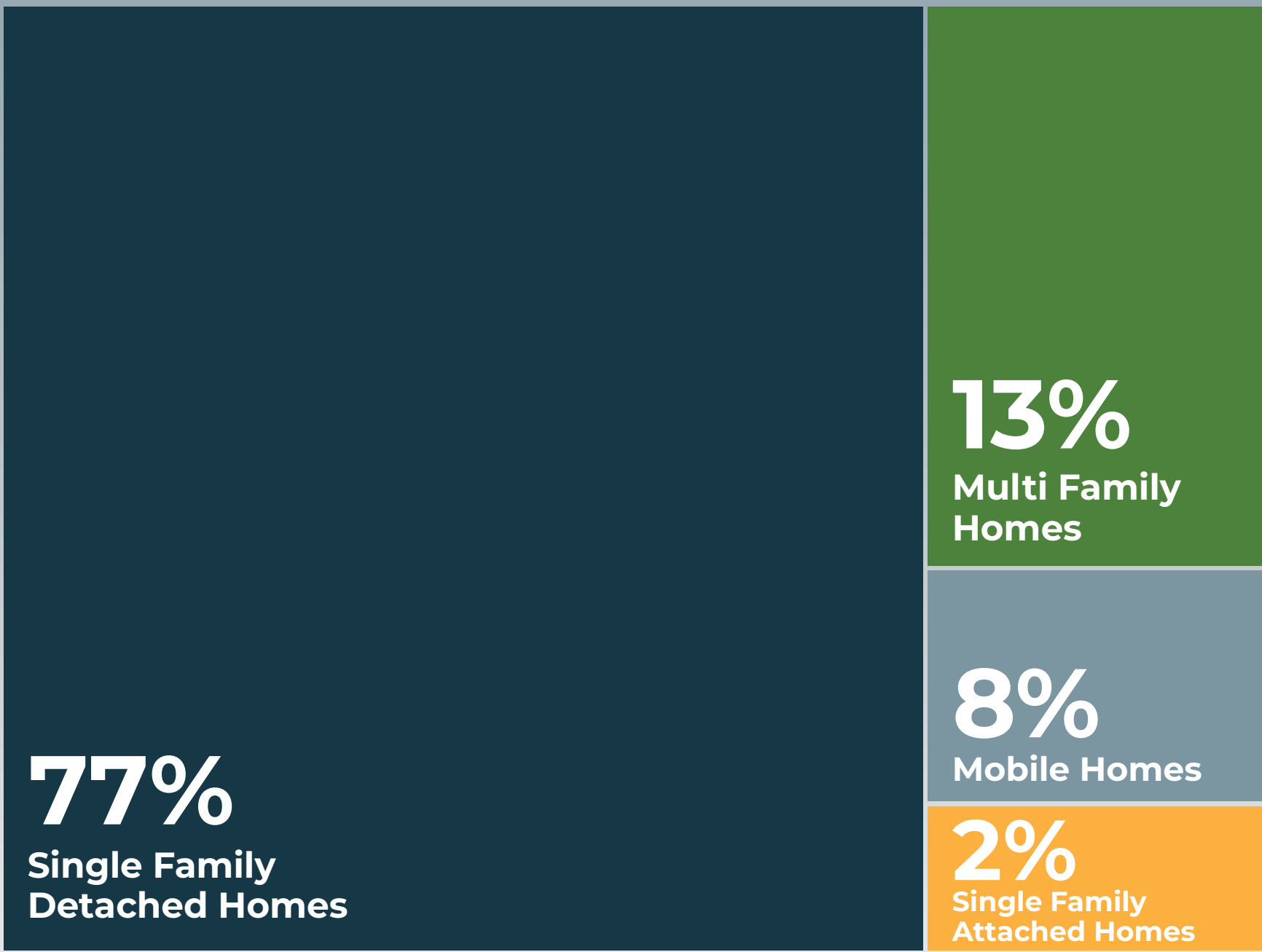
Housing

AT A GLANCE

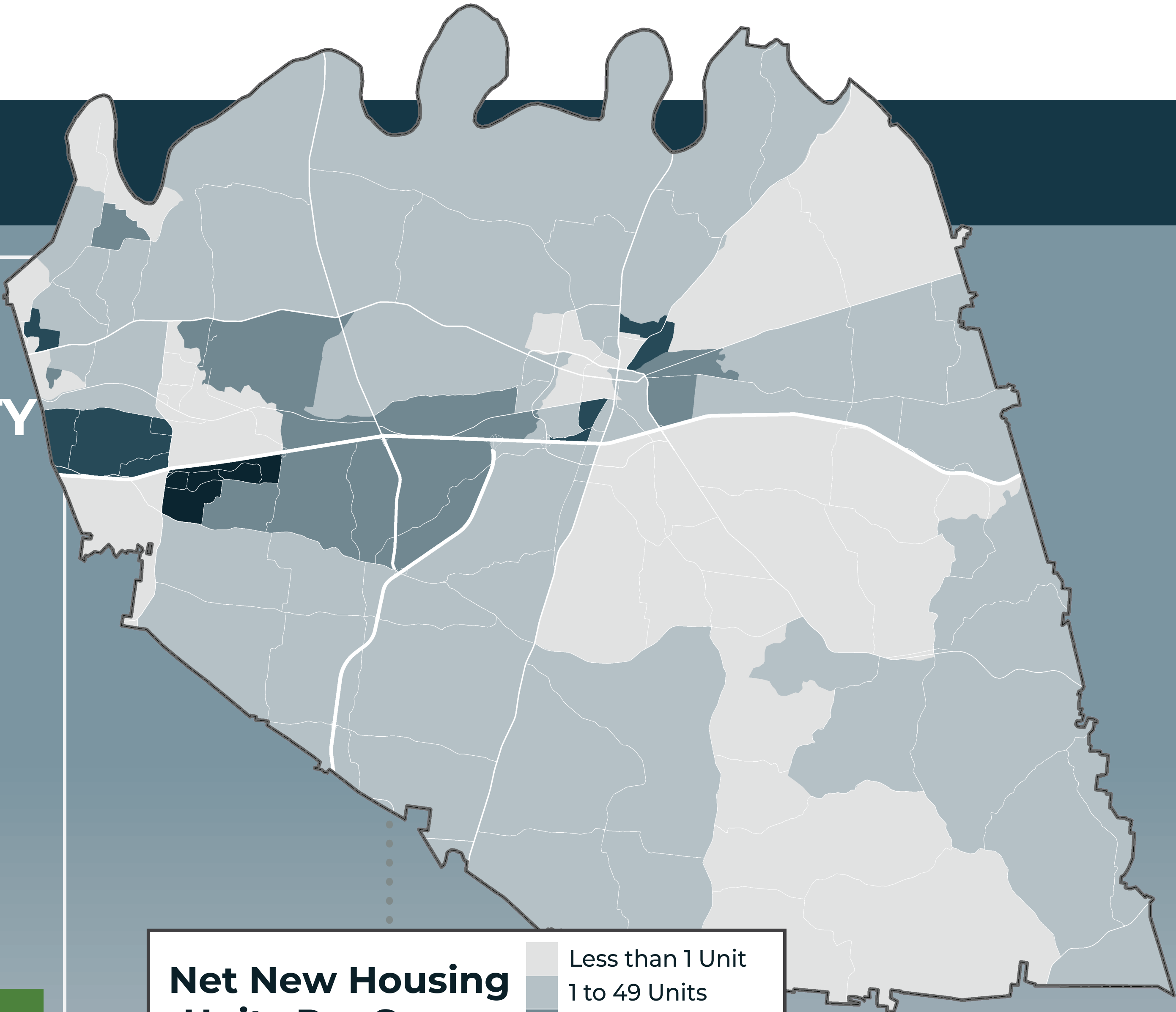
NUMBER OF HOUSING
UNITS IN WILSON COUNTY

53,339

21% INCREASE
SINCE 2010



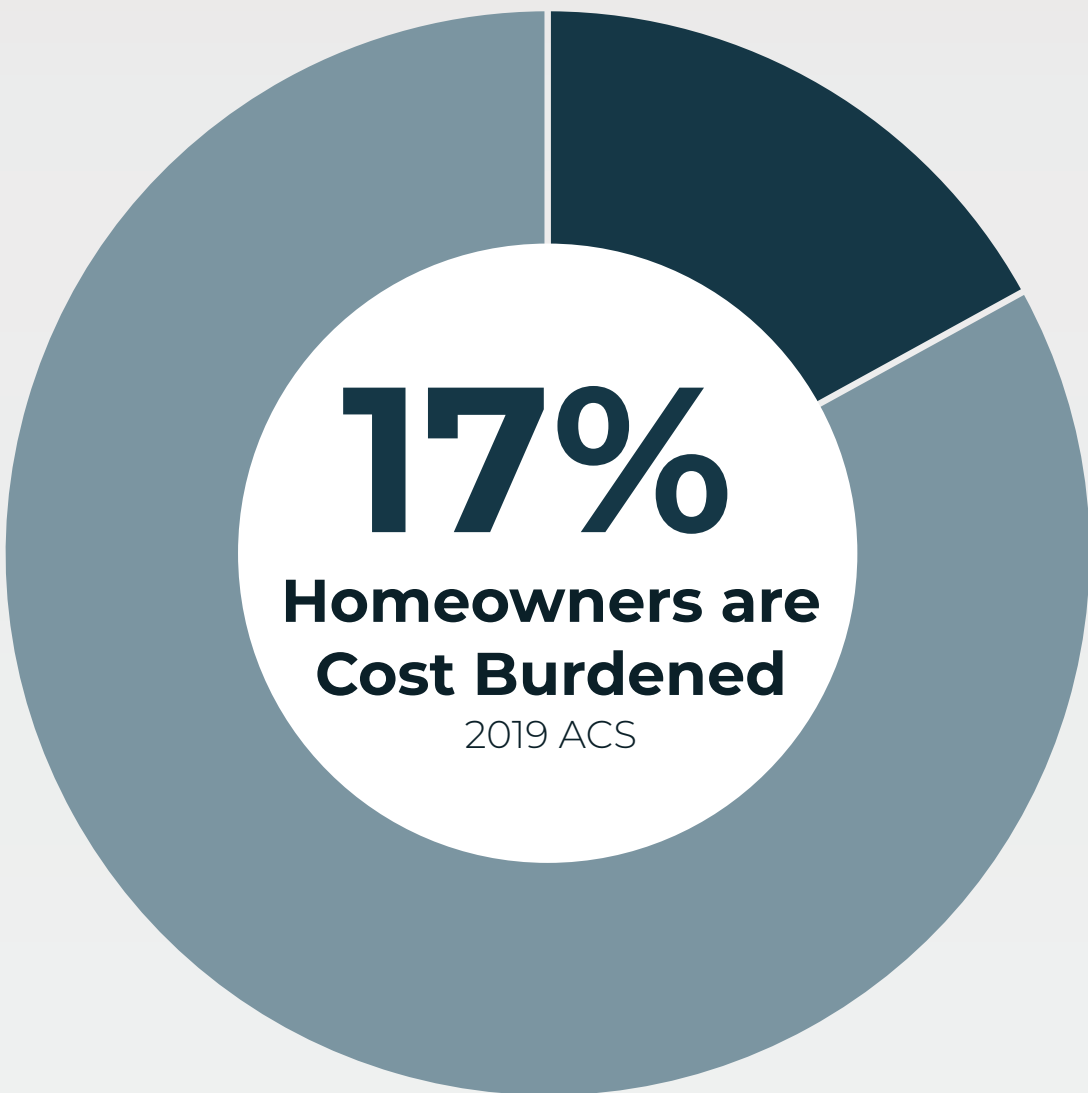
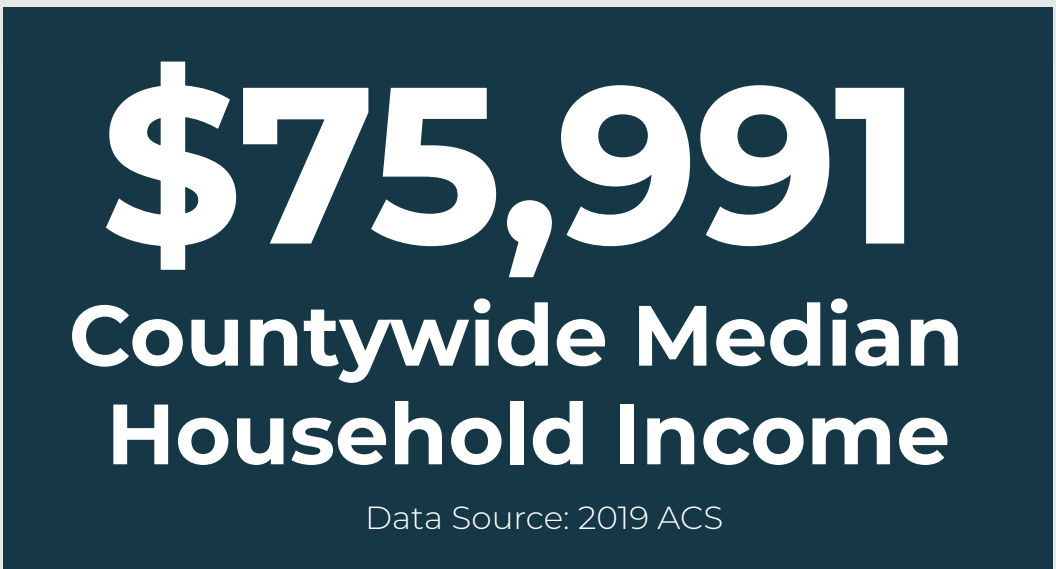
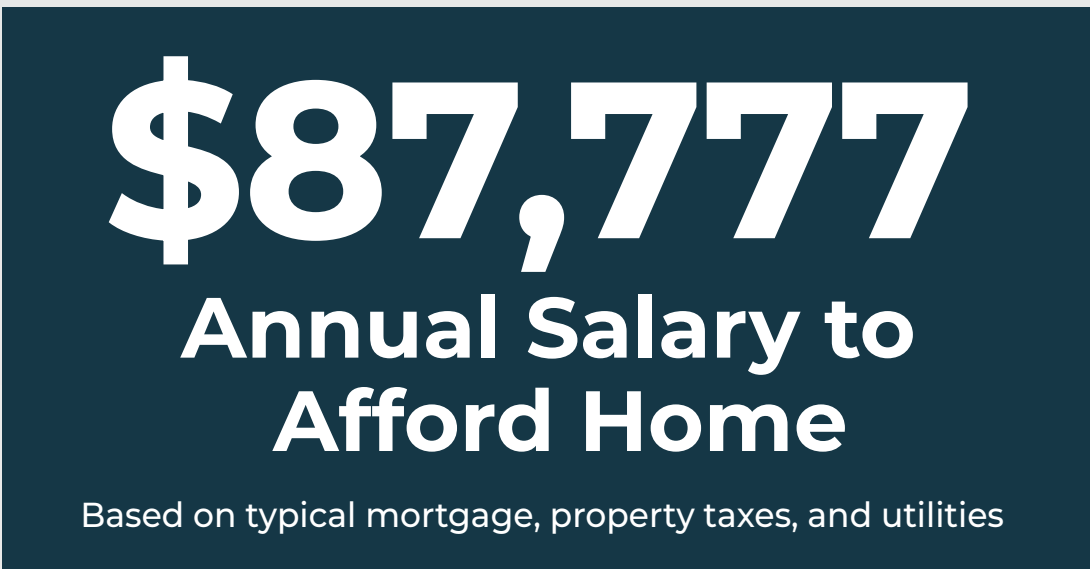
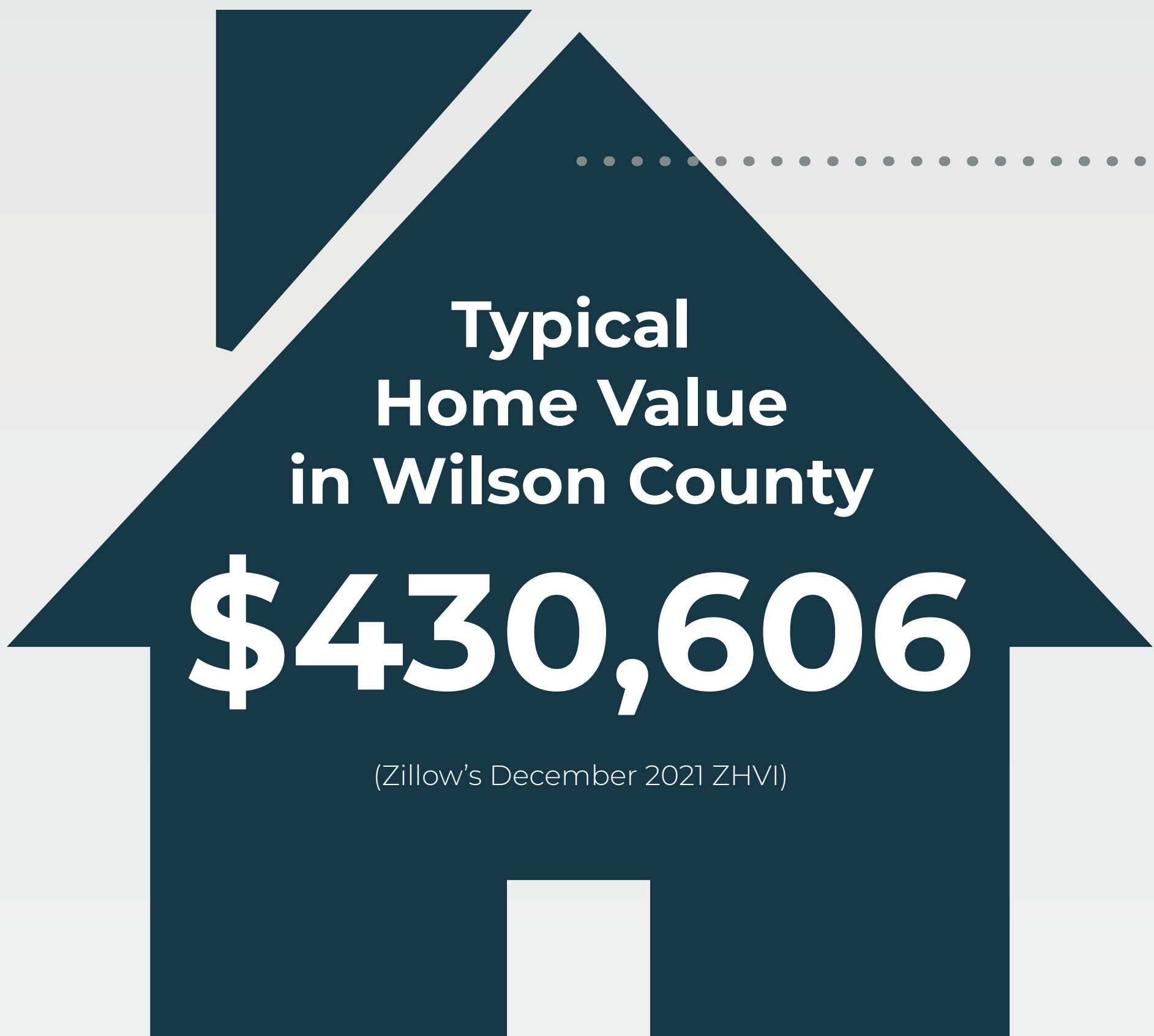
Data Source: 2019 ACS



Net New Housing
Units Per Square
Mile, 2010 to 2019

87

Net new housing units
gained per month
between 2010 and 2019



Cost burdened households spend 30% or more of gross income on housing.

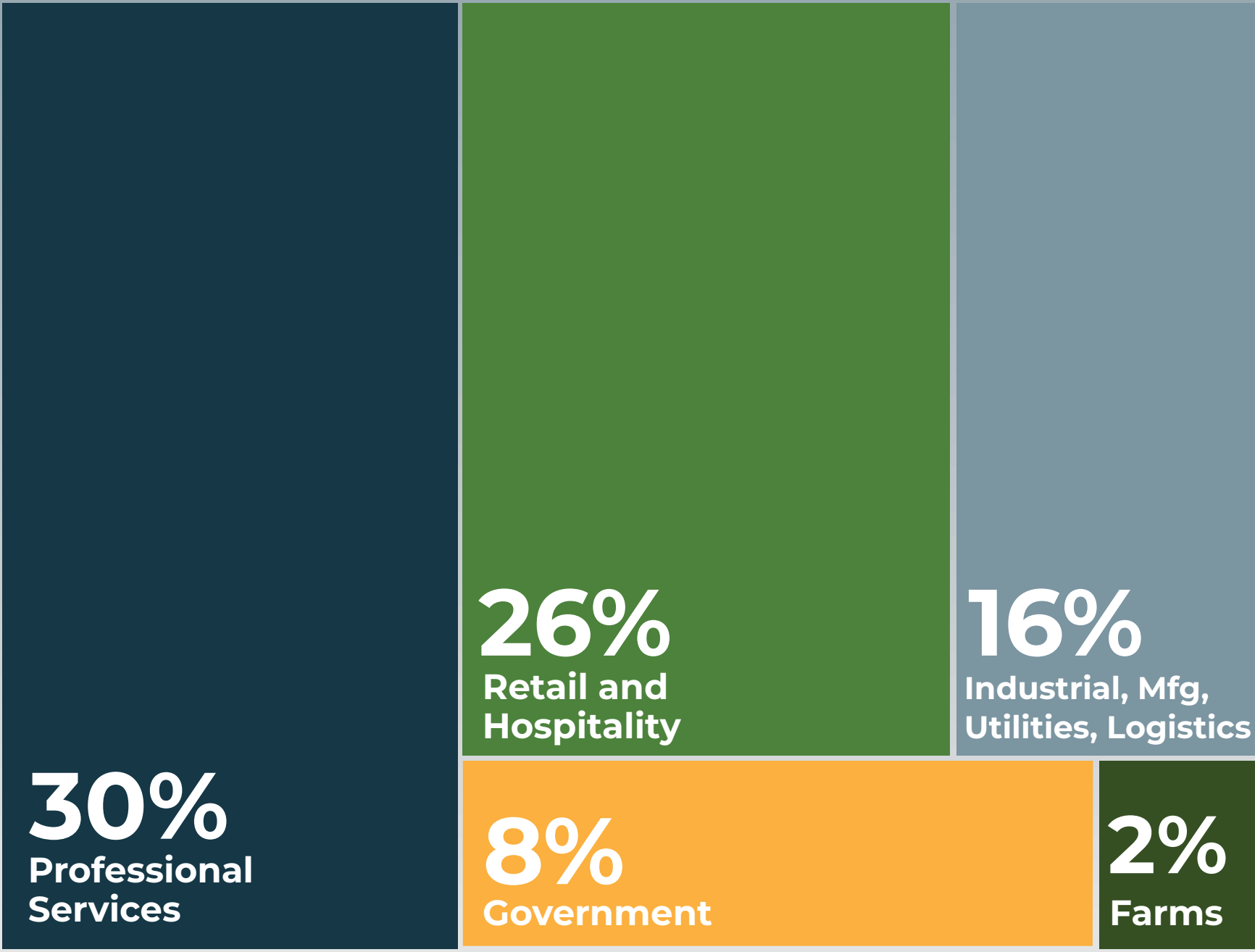
Employment

AT A GLANCE

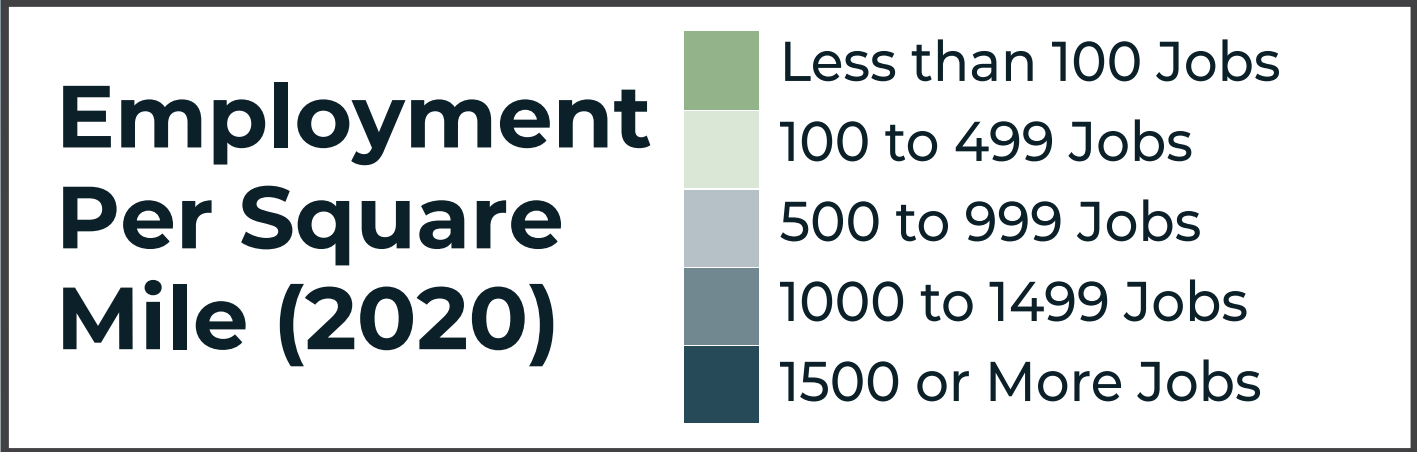
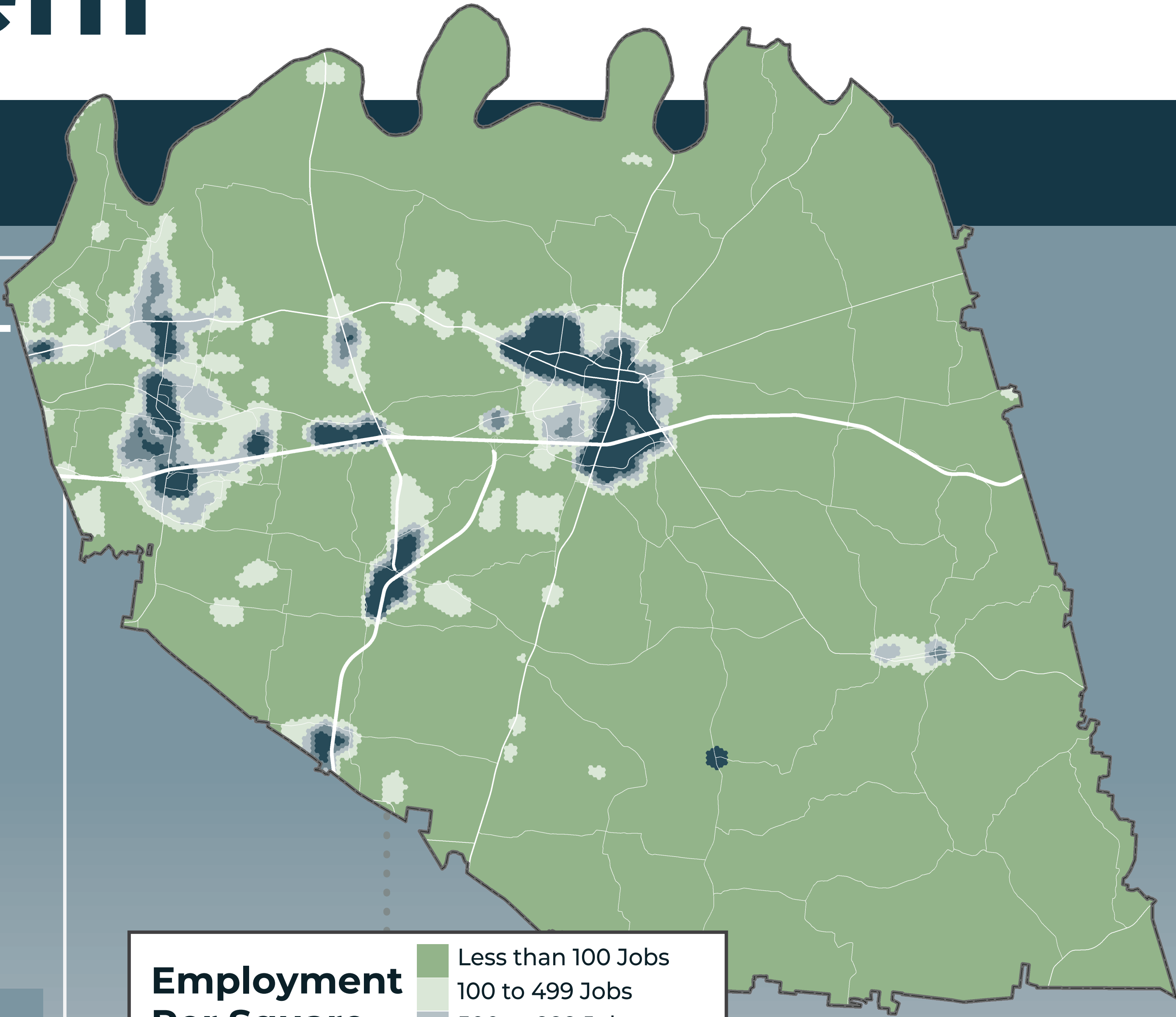
CURRENT EMPLOYMENT
IN WILSON COUNTY

76,738

44% INCREASE
SINCE 2010



Data Sources: U.S. Bureau of Economic Analysis, 2020



195

Number of jobs gained
per month between
2010 and 2020



Type of Workers



44%
Blue Collar*



28%
White Collar*

*will not add to 100% since not all jobs are identifiable as blue or white collar

Data Source: Bureau of Labor Statistics, 2021



Top Five Employers

COMPANY / ORGANIZATION		NUMBER OF EMPLOYEES
1	County Board of Education	2,500
2	Amazon	1,389
3	CEVA Logistics	1,157
4	County Government	650
5	Lochinvar, LLC	612

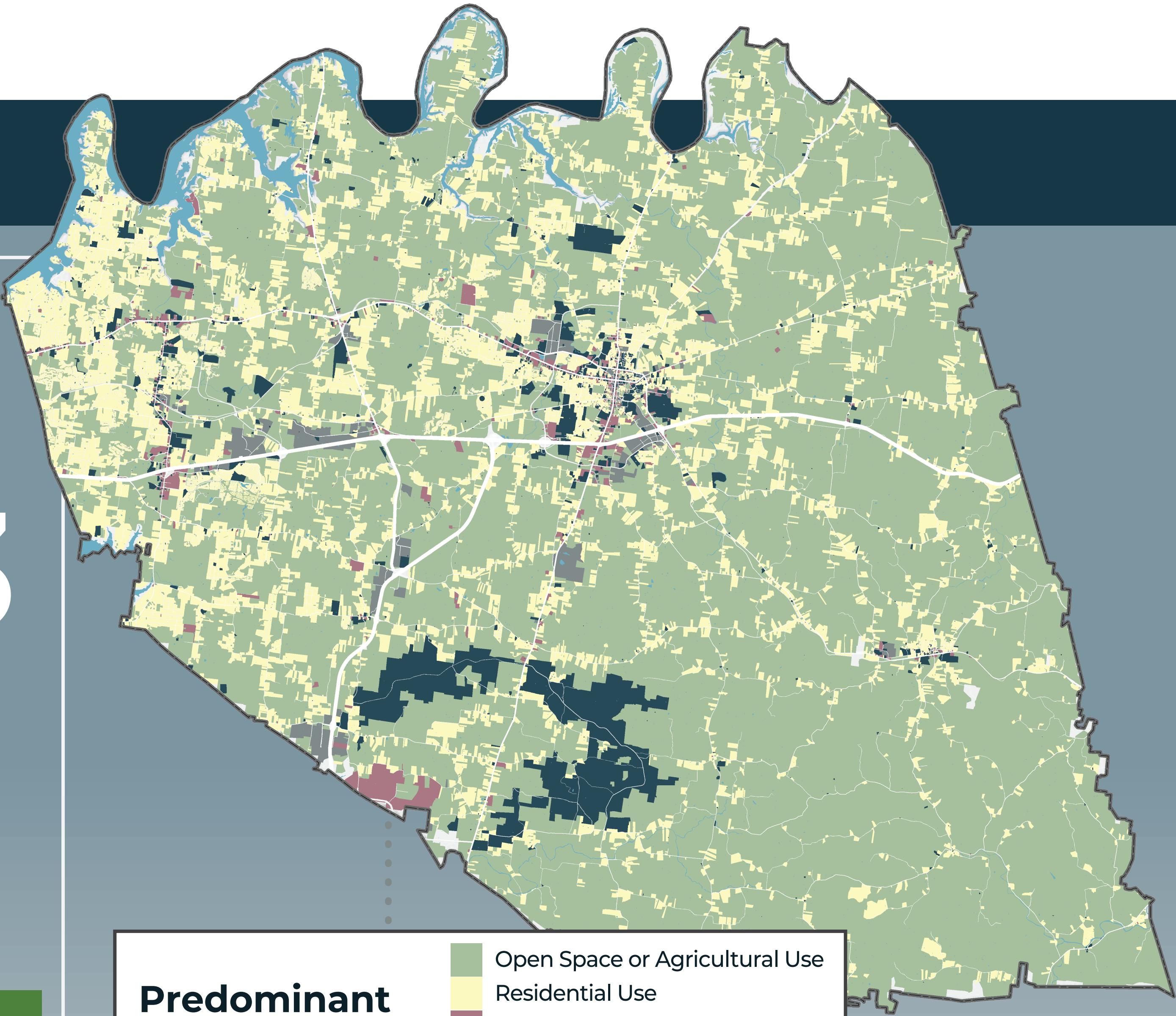
Land Use

AT A GLANCE

TOTAL ACRES OF LAND
IN WILSON COUNTY

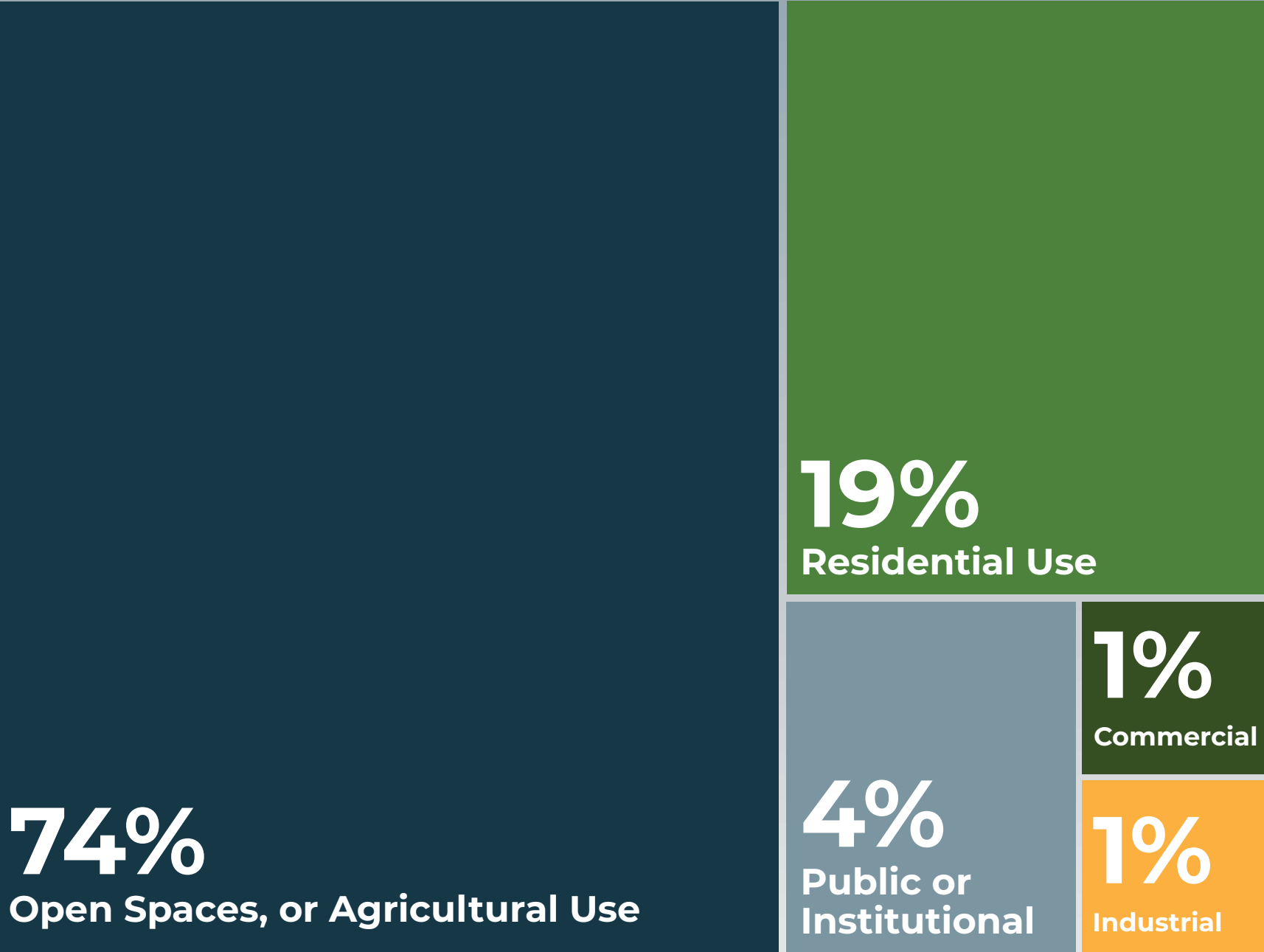
349,353

56,485 INDIVIDUAL
PARCELS



Predominant
Land Use (2017)

- Open Space or Agricultural Use
- Residential Use
- Commercial, Office or Mixed Use
- Industrial or Utility Use
- Public or Institutional Use



Data Source: 2017 County Tax Assessor

30

Number of acres of
impervious cover
gained per month
between 2010 and 2019

Land Area by Jurisdiction

